



Bringing the Light of Service to the Community and the World Through Rotary



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Club Assembly

July - A New Rotary Year

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Rotary begins a new year this month. Highlights will include an official visit from DG Bob Martin and Jan Martin on 13 July.



President Alan asked the club to support a new playground for the village of Cumberland in a partnership with the Village. The project will take two years to complete with our share totalling \$30K. The club approved. At President Alan's invitation, Keith and Linda led the discussions during our assembly, focusing on details about our Extravaganza Italiana. Keith asked that we begin obtaining donations, concentrating on experiences as auction items and less emphasis on paintings. Target number of donations is: 180. Keith asked that donations forms be completed and accompany the donations. Linda spoke of ticket pricing, which will remain at \$30 with Leslie and John C acting as ticket sales contacts. Decisions were made to hire a professional to decorate the hall with a budget of \$2K. In addition to the sale of cards and the 50/50, a raffle of prize bags consisting of donations from club members and 100 inflated balloons containing slips of numbered paper corresponding to a prize will be offered for \$20 each. The money raised from the sale of balloons will cover the decorations. Linda received many names for the Big Timeout food events of 14 and 15 August.

Announcements

Membership in Rotary continues one's growth and education in human relations and personal development. ~Richard D. King RI President 2001 - 2002.



- Jill Cornwell is always interested in suggestions for speakers: jcornwell@shaw.ca Jill is also accepting donations of good books for our library at Cumberland Lodge.



- From President Alan: President Alan met with Dave Durrant of the Village of Cumberland and received a commitment from Dave that the two transit shelters will be replaced/repared soon and maintained properly. Dave apologized for the Village's lack of attention to these features.

Dave also agreed to the Village partnering with us on the replacement of the playground in the Village Park. As mentioned on Page 1, the Village Playground, which will be made as universally accessible as possible, will be our major community project for this year and next year.

- **July Greeters:** Christine Dickinson and John Challender.
- **Greeters' Duties:** Arrive by 6:30 AM, set up room, greet everyone as people arrive and hand out badges, help with visitors' name tags and make-up cards. Return room to original setup.

Rotary Moment

Rotary Mottoes

Rotary's official mottoes, Service Above Self and One Profits Most Who Serves Best, trace back to the early days of the organization.

In 1911, He Profits Most Who Serves Best was approved as the Rotary motto at the second convention of the National Association of Rotary Clubs of America, in Portland, Oregon. It was adapted from a speech made by Rotarian Arthur Frederick Sheldon to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland convention also inspired the motto Service Above Self.

During a convention outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, talked with Seattle Rotarian J.E. Pinkham about the proper way to organize a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Paul P. Harris, who also was on the boat trip, to join their conversation. Harris asked Collins to address the convention, and the phrase Service, Not Self was met with great enthusiasm.

At the 1950 RI Convention in Detroit, slightly modified versions of the two slogans were formally approved as the official mottoes of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 [Council on Legislation](#) established Service Above Self as the principal motto of Rotary, because it best conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified by the 2004 Council to They Profit Most Who Serve Best and by the 2010 Council to its current wording, One Profits Most Who Serves Best. ~ Rotary News



Arthur Sheldon

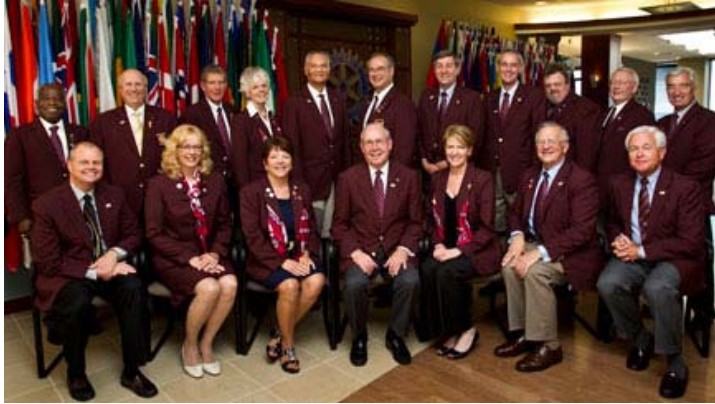
Attendance

23 Cumberland Rotarians attended our meeting on 20 July. Visiting Rotarians: Laurie Haines of the Rotary Club of Courtenay and Chip Ross of the Rotary Club of Strathcona Sunrise.

Birthdays and Anniversaries in July

Birthdays: 8 David Stevens, 13 Jon Toogood. Anniversaries: 3 Linda Oprica and David Muir, 11 Kim Sleno and Charlie Sallis, 28 Brad and Heather McKinnon. Best wishes to everyone.

Parting Shot



Seated front row centre is RI President Ray Klingensmith surrounded by the RI Executive and Board of Directors for 2010 - 2011

July Programs

27 July - 2010 RI Convention Report, David and Kathy, Jon and Marguerite and John C

Chuckle Corner

From an Old Philosopher

A day without sunshine is like night. On the other hand, you have different fingers. 42.7 percent of all statistics are made up on the spot. Remember, half the people you know are below average. He who laughs last, thinks slowest. Depression is merely anger without enthusiasm. Support bacteria - they're the only culture some people have.

A clear conscience is usually the sign of a bad memory. Change is inevitable, except from vending machines. If you think nobody cares, try missing a couple of payments. When everything is coming your way, you're in the wrong lane. Hard work pays off in the future. Laziness pays off now. How much deeper would the ocean be without sponges? Eagles may soar, but weasels don't get sucked into jet engines. What happens if you get scared half to death, twice? Inside every older person is a younger person wondering: 'What the heck happened?' Remember -- if the world didn't suck, we would all fall off. Light travels faster than sound. That's why some people appear bright until you hear them speak. Life isn't like a box of chocolates. It's more like a jar of jalapenos. What you do today, might burn you tomorrow.