



# The Miner's Lamp

Bringing the Light of Service to the Community and the World Through Rotary



21 April 2009  
Volume 17 Issue 2

## April is Rotary Magazine Month

### In This Issue

PR Tips With Philip Round	1
Announcements	2
Program 21 April	2
Member Profile	3
Attendance	3
Birthdays and Anniversaries	3
Parting Shot	4
Chuckle Corner	4

**The Rotary World Magazine Press consists of 32 magazines from Africa, the Americas, Asia, Australia, and Europe that inform, inspire, and entertain in 23 languages. In addition to The Rotarian, Rotary's English-language flagship publication, it offers magazines such as Vida Rotaria (Argentina), Rotary in Bulgaria, and The Rotary-no-Tomo (Japan).**

## PR Tips With Philip Round



Our guest speaker on Tuesday was Philip Round, noted, local journalist. In addition to his work with the Comox Valley Echo, Philip provides

promotional writing services, editing and publicity to a variety of clients. In his presentation, Philip outlined ten important tips for anyone thinking of submitting information to the media in the form of a news release. Philip provided an excellent handout listing his tips and provided examples of what some might consider "run-of-the-mill" commercial items and how they could be turned into newsworthy material. If you'd like to take advantage of Philip's services, send him an e-mail at:

[philipround2it@shaw.ca](mailto:philipround2it@shaw.ca) and visit his website at:

[www.round2it.ca](http://www.round2it.ca)

## Announcements

*“Those who say it cannot be done, should not interrupt those who are doing it.” Chinese proverb*

- Jill Cornwell is always interested in suggestions for speakers: [jcornwell@shaw.ca](mailto:jcornwell@shaw.ca) She is also accepting donations of good books for our library at Cumberland Lodge.

- **From President Linda:** Please bring in school supplies such as pens, pencils, pencil sharpeners, crayons, etc so we can create a couple of packages for Kurik to take to South Africa next month. The Easter Egg Hunt was a huge success. The Easter Bunny arrived on his bicycle. Between 300 and 400 people turned out and the children found all 2,000 eggs! Visit by the GSE from the Dominican republic has been cancelled because of travel



restrictions imposed on a couple of the members. Another defibrillator will be donated, this time to the CV Child Development Centre. Linda called for proposals for projects in the community to be submitted to her



by the end of April. Our support to the Japanese/Chinese cemetery project will cost about \$500. Rotarian Bent Harder, known as Mr. Rotaplast in our district, accepted a cheque from the club for \$1400, to cover the cost of two surgical procedures and showed his gratitude by hugging President Linda. With Keith's generous donation, three procedures will be covered.

- **Program 21 April: Rick Poulin - The Bench for the Orchard**
- **April Greeters:** Jill Cornwell and John Challender
- **Greeters' Duties:** Arrive by 6:30 AM, set up room, greet everyone as people arrive and hand out badges, help with visitors' name tags and make-up cards. Return room to original setup.

## Rotary Moment



### Archbishop Desmond Tutu to Speak at 2009 Peace Symposium

The Rotary Foundation has announced that Archbishop Emeritus Desmond Tutu of South Africa will be the keynote speaker at the 2009 Rotary World Peace Symposium on 18 June in Birmingham, England. Tutu, a Nobel Peace Prize recipient, will address Rotarians and Rotary peace programs alumni on the challenges of peace-building.

Rotary's peace symposium, a preconvention event scheduled for 18-19 June, will focus on issues related to migration and refugees, recovery and development, and the role of religion and ethnicity.

The Rotary World Peace Fellowships program is a peace studies initiative that provides the next generation of leaders and diplomats with the skills needed to resolve conflicts and promote peace. Attending alumni are dedicating their careers to preventing and resolving the root causes of conflict, such as poverty, hunger, illiteracy, and environmental degradation. Foundation alumni from 2001 or later are eligible to attend the RI Convention, 21-24 June, at a reduced rate.

Source: Rotary International News / Courtesy: eFlash\_Rotary

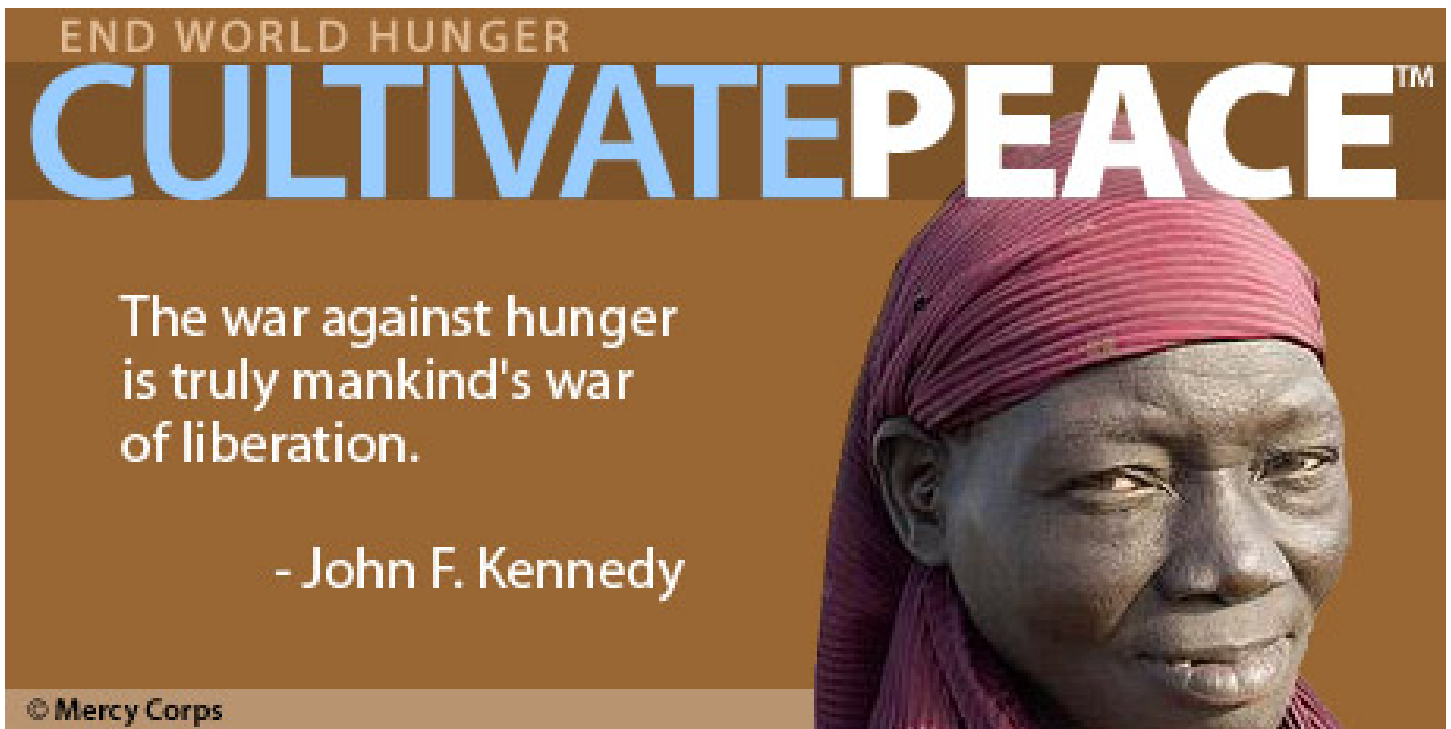
### Attendance

18 Cumberland Rotarians attended our meeting on 14 April. Visiting Rotarian: Bent Harder of the RC of Courtenay. Guests: Bayne Mann, guest of his mother, Deb and Philip Round, our guest speaker.

### Birthdays and Anniversaries

Birthdays: 7 Catherine Egan and Alan de Jersey, 10 John Challender, 19 Paul Percy Harris (1868). Anniversaries: 25 Jon and Marguerite Toogood, 26 Keith and Joanne Tatton. Best wishes to everyone.

## Parting Shot



## Chuckle Corner

### "Painting the Church"

There was a Scottish painter named Smokey MacGregor who was very interested in making a penny where he could, so he often thinned down his paint to make it go a wee bit further. As it happened, he got away with this for some time, but eventually the Lutheran Church decided to do a big restoration job on the outside of its chapel. Smokey put in a bid, and, because his price was so low, he got the job. So he set about erecting the scaffolding and setting up the planks, and buying the paint and, yes, I am sorry to say, thinning it down with turpentine. Well, Smokey was up on the scaffolding, painting away, the job nearly completed, when suddenly there was a horrendous clap of thunder, the sky opened, and the rain poured down washing the thinned paint from all over the church and knocking Smokey clear off the scaffold to land on the lawn, surrounded by telltale puddles of the thinned and useless paint. Smokey was no fool. He knew this was a judgment from the Almighty, so he got down on his knees and cried: "Oh, God, Oh God, forgive me; what should I do?" And from the thunder, a mighty voice spoke: "Repaint! Repaint! And thin no more!"